

SURVEY DESIGN

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TOTAL: 120 items

PRE-SCREEN (7 items)

Do you use the Internet regularly?

[Yes/No]

What year were you born?

What is your gender?

How many children do you have?

[0-6+]

What is/are the age(s) and gender(s) of your children?

In what state do you currently live?

What are your favorite websites or social media sites on the Internet?

BLOG ACTIVITY RATINGS (50 items - 5 x 10 activities)

[Note: Participants will reply to these questions 10 times, for a set of 10 activities, see Activity attachment]

How **willing** are you to perform this activity?

[Not at all willing/ Slightly willing/ Moderately willing/ Very willing/ Extremely willing]

The next two questions ask what YOU think.

How appropriate is this activity for fathers to do?

[Extremely inappropriate/Extremely Appropriate]

How appropriate is this activity for mothers to do?

[Extremely inappropriate/Extremely Appropriate]

This question asks what MOST FATHERS think.

How appropriate would most fathers think this activity is for fathers to do?

[Extremely inappropriate/Extremely Appropriate]

This question asks what MOST MOTHERS think.

How appropriate would most fathers think this activity is for mothers to do?

[Extremely inappropriate/Extremely Appropriate]

FATHER INVOLVEMENT (26 items)

The Inventory of Father Involvement (IFI) (Hawkins et al., 2002)

Think of your experience as a father over the past 12 months. Please rate how good a job you think you did as a father on each of the items listed below. If an item is not applicable to your situation, circle "NA" for not applicable. (Response choices were 0 through 6, with 0 anchored by "Very Poor" and 6 anchored by "Excellent." "NA" was also a response choice.)

Discipline and Teaching Responsibility (Cronbach's Alpha = .85a)

- Disciplining your children.
- Encouraging your children to do their chores.
- Setting rules and limits for your children's behavior.

School Encouragement (Cronbach's Alpha = .82)

- Encouraging your children to succeed in school.
- Encouraging your children to do their homework.

- Teaching your children to follow rules at school.

Mother Support (Cronbach's Alpha = .87)

- Giving your children's mother encouragement and emotional support.
- Letting your children know that their mother is an important and special person.
- Cooperating with your children's mother in the rearing of your children.

Providing (Cronbach's Alpha = .69)

- Providing your children's basic needs (food, clothing, shelter, and health care).
- Accepting responsibility for the financial support of the children you have fathered.

Time and Talking Together (Cronbach's Alpha = .80b)

- Being a pal or a friend to your children.
- Spending time just talking with your children when they want to talk about something.
- Spending time with your children doing things they like to do.

Praise and Affection (Cronbach's Alpha = .79c)

- Praising your children for being good or doing the right thing.
- Praising your children for something they have done well.
- Telling your children that you love them.

Developing Talents and Future Concerns (Cronbach's Alpha = .75)

- Encouraging your children to develop their talents.
- Encouraging your children to continue their schooling beyond high school.
- Planning for your children's future (education, training).

Reading and Homework Support (Cronbach's Alpha = .83)

- Encouraging your children to read. • Reading to your younger children.
- Helping your older children with their homework.

Attentiveness (Cronbach's Alpha = .69)

- Attending events your children participate in (sports, school, church events).
- Being involved in the daily or regular routine of taking care of your children's basic needs or activities (feeding, driving them places, etc.).
- Knowing where your children go and what they do with their friends.

MASCULINITY SCALE (22 items)

[Conformity to Masculine Norms Inventory](#) (CMNI-22)

CMNI - 22

The following items contain a series of statements about how men might think, feel or behave. The statements are designed to measure attitudes, beliefs, and behaviors associated with both traditional and non-traditional masculine gender roles.

Thinking about your own actions, feelings and beliefs, please indicate how much **you personally agree or disagree with each statement** by circling SD for "Strongly Disagree", D for "Disagree", A for "Agree", or SA for "Strongly agree" to the right of the statement. There are no correct or wrong answers to the items. You should give the responses that most accurately describe your personal actions, feelings and beliefs. It is best if you respond with your first impression when answering.

1.	My work is the most important part of my life	SD	D	A	SA
2.	I make sure people do as I say	SD	D	A	SA
3.	In general, I do not like risky situations	SD	D	A	SA
4.	It would be awful if someone thought I was gay	SD	D	A	SA
5.	I love it when men are in charge of women	SD	D	A	SA
6.	I like to talk about my feelings	SD	D	A	SA
7.	I would feel good if I had many sexual partners	SD	D	A	SA
8.	It is important to me that people think I am heterosexual	SD	D	A	SA
9.	I believe that violence is never justified	SD	D	A	SA
10.	I tend to share my feelings	SD	D	A	SA
11.	I should be in charge	SD	D	A	SA
12.	I would hate to be important	SD	D	A	SA
13.	Sometimes violent action is necessary	SD	D	A	SA
14.	I don't like giving all my attention to work	SD	D	A	SA
15.	More often than not, losing does not bother me	SD	D	A	SA
16.	If I could, I would frequently change sexual partners	SD	D	A	SA
17.	I never do things to be an important person	SD	D	A	SA
18.	I never ask for help	SD	D	A	SA
19.	I enjoy taking risks	SD	D	A	SA
20.	Men and women should respect each other as equals	SD	D	A	SA
21.	Winning isn't everything, it's the only thing	SD	D	A	SA
22.	It bothers me when I have to ask for help	SD	D	A	SA

DEMOGRAPHICS (12 items)

Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married?

[Married/Living with a partner/Divorced/Separated/Widowed/Never been married]

*radio buttons

What is your race?

[White/Hispanic or Latino/Black or African American/Native American or American Indian/Asian/Pacific Islander/Other]

What is your current employment status?

[Employed full-time/Employed part-time/Out of work and looking for work/Out of work but not currently looking for work/Stay-at-home-parent/A student/Military/Retired/Unable to work]

What is your household income?

[Less than \$30,000 per year/\$30,000-\$49,999/\$50,000-\$74,999/Greater than \$75,000]

What is the highest level of school you have completed or the highest degree you have received?

[High school graduate or less/Some college or two-year associate's degree/Bachelor's degree/Some graduate school/Master's or professional degree/PhD]

In politics today, do you consider yourself a:

[Republican/Democrat/Independent/Something else, please specify]

In general, would you describe your political views as:

[Very conservative/Conservative/Moderate/Liberal/Very liberal]

What is your present religion, if any?

[Protestant (Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, Reformed, Church of Christ, Jehovah's Witness, etc.)/ Roman Catholic (Catholic) / Mormon (LDS/Church of Jesus Christ of Latter-day Saints)/Orthodox (Greek, Russian, or some other orthodox church)/Jewish (Judaism)/Muslim (Islam)/Buddhist/Hindu/Atheist (do not believe in God)/Agnostic (not sure if there is a God)/Something else (SPECIFY) _____
/Nothing in particular]

[If married or living with a partner]

What is your spouse or partner's current employment status?

[Employed full-time/Employed part-time/Out of work and looking for work/Out of work but not currently looking for work/A homemaker/A student/Military/Retired/Unable to work]

What is your spouse or partner's highest level of school completed or highest degree received?

[High school graduate or less/Some college or two-year associate's degree/Bachelor's degree/Some graduate school/Master's or professional degree/PhD]

What is your spouse or partner's gender?

[Male/Female]

How frequently do you work on do-it-yourself (DIY) projects?

[One or more times a day/3-5 times a week/1-2 times a week/Every few weeks/Every few months/every few years/Never]

POST-SURVEY (3 items)

Is there any reason we should exclude your results from our study? If yes, why?

[Yes____/No]

Did you encounter any technical difficulties during this study? If yes, how?

[Yes____/No]

Do you have any comments for the researchers? Questions, suggestions, or concerns?

REFERENCES

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