

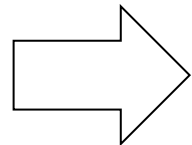
Thank you!

On the next screen you'll pick the chocolate bar you wish to receive if you are a winning participant.

One in ten participants will win and we will ship you your chocolate selection for free.

Just add your desired chocolate bar to your cart.

To finish, click on the shopping cart icon to confirm your selection.



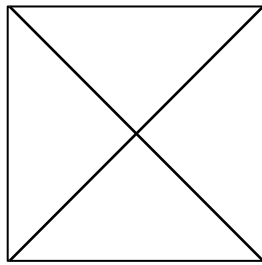
The Gourmet Chocolate Shop



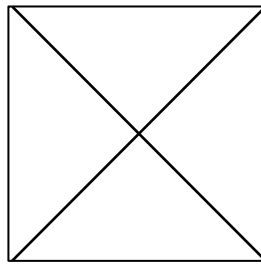
About Our Chocolate

We are proud to present our line of gourmet chocolate, a selection of high quality chocolate made using only the finest ingredients. Each chocolate bar is prepared to deliver a smooth, delicious experience for you to enjoy.

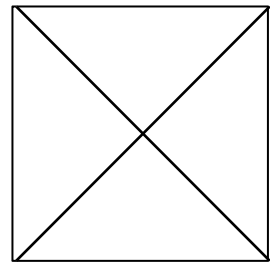
Products 1 - 12 of 12



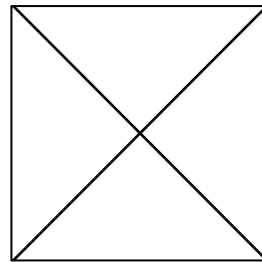
Item Title



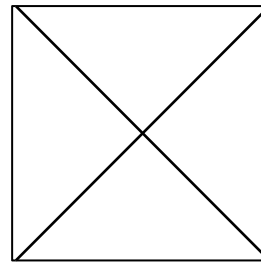
Item Title



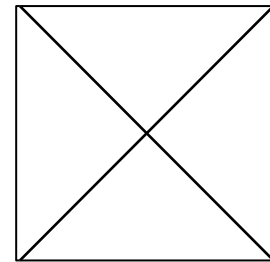
Item Title



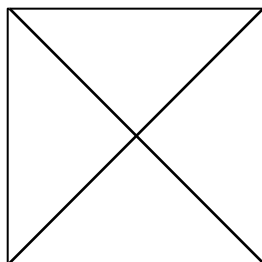
Item Title



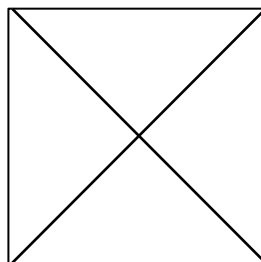
Item Title



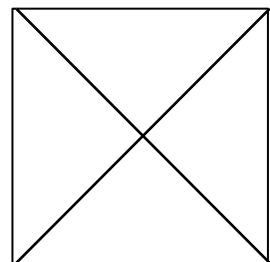
Item Title



Item Title

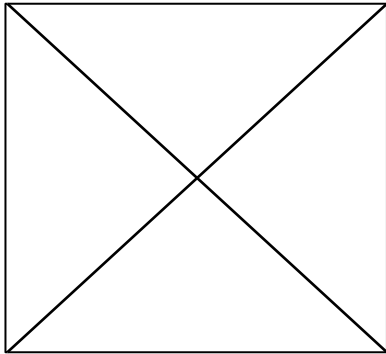


Item Title



Item Title

NOTE: Example Item Titles = "Cookies & Cream Chocolate Bar," "70% Dark Chocolate Bar," "Mint Chocolate Bar," etc. Images = photographs of each type of chocolate bar.



Cookies & Cream Milk Chocolate

SKU: 1234-2

Quantity:

Add to cart

Description

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

[Back to shopping](#)

NOTE: Sample product page. Each chocolate option displayed on the home page will have a product page available as illustrated above to describe the chocolate.

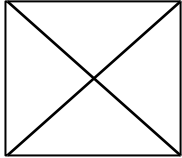
The Gourmet Chocolate Shop

checkout



?

Your Shopping Cart



Cookies & Cream Milk Chocolate

x Remove

SKU: 1234-2

Quantity: 1

Shipping Address

Remember: This information will only be used to ship you the chocolate you selected (above) if you are a winning participant.

Name:

Street Address (we cannot accept PO Boxes):

Street Address 2 (optional):

City:

State:

Zip Code:

Email (for shipping confirmations only):

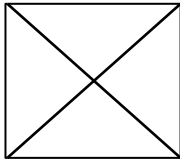
Submit

NOTE: Page to confirm participant's chocolate selection and collect shipping info .



Confirmation

You have successfully selected the following chocolate:



Cookies & Cream Milk Chocolate

SKU: 1234-2

Quantity: 1

Final step:

Please answer the 4 questions below. You will then be entered into the lottery.

On the 7-point scale please indicate:

(1) How satisfied are you with the chocolate you decided to pick?

not at all *extremely*

(2) How much did you enjoy making your choice?

not at all *extremely*

(3) Is the chocolate you selected intended for you or someone else?

- yourself*
 someone else

(4) Thinking about your online shopping over the past 12 months, how often have you made a purchase online?

- never*
 rarely
 a few times a year
 a few times a month
 a few times a week
 every day

Submit